

## Census Timeline:

Once strategies/activities are defined then they need to be synced with the Census Bureau timeline:

<b>CENSUS OPERATION (CO) TIMELINE and ACTIVITIES EMPHASIS</b>		<b>CCC: Education, Awareness, Promotion and Motivation</b>
<b>1. <u>Aug.-Oct.</u></b>	Census Operation (CO) focus on Address Canvassing	CCC: public awareness of Ad Canvassing; Develop expand other plans for public awareness, engagement and motivation
<b>2. <u>Jan.-July</u></b>	CO focus on GQ, UE, UL, ETL, SBE	CCC: Promote participation. Implement various ways, methods and outlets to reach public
<b>3. <u>Mid March – July</u></b>	Focus on Questionnaire Self Response	CCC: Push various promotions that public can respond by mail, internet, phone or by visiting QAC's
<b>4. <u>April, 1, 2020</u></b>	<b>CENSUS DAY</b>	CCC: Continue to push related efforts/activities
<b>5. <u>April-July</u></b>	Non Response Follow Up (NRFU) Begins	CCC: Make public aware of census workers in communities and neighborhoods; push cooperation and participation
<b>6. <u>August</u></b>	NRFU Ends	CCC: Inform public that census operations have ended.